

Finally, our spring like summer has turned to full on Summer and time for some world class pro-beach volleyball action The event never disappoints but there are couple of things the AVP needs to improve on. Firstly, as a beach/ocean sport, the AVP needs to be a bit more environmentally conscious, the other is about the brand new admission prices.

The AVP needs to work on is greening it up a bit. Herbalife is giving away little plastic bottles, Barefoot Wine is giving away plastic goodie bags. The athletes and the fans are drinking a lot of FIJI water during the day. I saw Kerri Walsh help herself to bottle. Can we recycle that? XBOX does give out empty water bottles, which is the best way to go.

Yet, I didn't see one recycling bin. The AVP athletes, in general, are great role models for kids and for that matter, all athletes.. They're from great colleges, they show that intensity doesn't mean you have be an asshole, they shake hands after every match.

As a beach/ocean sport the AVP should set an example. How hard is it to set up an additional recycling receptacle right next to the garbage can? It's that easy. If you want to get hardcore, contact me at

Dave@crackpotpress.com

, I can hook you up with a company (that I have no affiliation with) that can help ya out. And there are companies out there who sponsor it.

Now about those new admission prices….

Remember the good ole of last year? Ya know, way back when the AVP was free to attend? The good ole days are over. For unknown reasons, the California Law which doesn't allow you to charge for events no longer applies. It's $20 PER DAY to go see the AVP. $80 for the weekend.

Look, I know tournaments aren't cheap and after enjoying the AVP for free for so many years, I firmly believe that I owe the AVP something. But $20 PER DAY is outrageous, especially for the pre-lims. This may play in "the OC" but when it's time for Hermosa and Manhattan, there will be a backlash. I am going to buy some stock in the Poopdeck, because that's where everyone will be. Here is what I propose. Courtside should, obviously, be more expensive

Free on Thursday
$10 on Friday
$15 Saturday
$20 on Sunday.
$40 for a four day pass
$5 (not$10) for kids.

Families should not have to go broke to attend. It will pay the AVP dividends in the long run.

UP NEXT: Thoughts on Angie Akers, Misty May dances and my crush on Rachel Wacholder is fading.