Written by Dave Howard



Finally, Magic Johnson has surfaced through the sweaty hordes of jackass Non-Angelenos to save the Dodgers. He's got work to do. But at least he understands the town.

This will be my first year in five that I won't have a Dodgers ticket package. It's a hassle, expensive and frankly, just not any fun anymore.

Here's what Magic needs to do:

Love LA, Kick Out The Bums

## Six Magic Ideas to Bring Fans Back to Dodger Games

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